

Opioid Overdose Education & Naloxone Distribution (OEND) Program

Social Media Posts: Example Plan

#	Date	Time	Post	Embedded Content	Accounts Posted
1			<p>September is Pain Awareness Month. In recognition, we'd like to highlight naloxone, a nasal spray that reverses the effects of an accidental opioid overdose.</p> <p>Ask your provider or pharmacist about naloxone and learn more at health.mil/opioidsafety #Naloxone #NaloxoneSavesLives #CarryNaloxone</p>		[Facebook, Instagram, Twitter, intranet, etc.]
2			<p>Accidental overdoses are just that: accidental. Naloxone, a nasal spray, can be used to reverse an opioid overdose.</p> <p>Request a naloxone prescription from your provider or pharmacist and learn more at health.mil/opioidsafety #Naloxone #NaloxoneSavesLives #CarryNaloxone</p>		[Facebook, Instagram, Twitter, intranet, etc.]
3			<p>Did you know that naloxone, a simple nasal spray, can reverse an accidental opioid overdose?</p> <p>Naloxone is just like an EpiPen or fire extinguisher. It's a just-in-case measure that can help keep you and your family safe. Learn more at health.mil/opioidsafety #Naloxone #NaloxoneSavesLives #CarryNaloxone</p>		[Facebook, Instagram, Twitter, intranet, etc.]

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4			<p>Do you or your caregivers know what to do in the event of an accidental opioid overdose? Naloxone is an easy-to-use nasal spray that can be used to reverse an overdose.</p> <p>Learn more at health.mil/opioidsafety #Naloxone #NaloxoneSavesLives #CarryNaloxone</p>	<p>IN CASE OF OPIOID POISONING (OVERDOSE)</p> <p>What is naloxone? Naloxone (Narcan) is a temporary antidote for an opioid overdose.</p> <p>Should an overdose occur, naloxone will temporarily restore your breathing.</p> <p>1 Check responsiveness Shake or perform a sternal rub. Look for pale or clammy skin, slow or no breathing, or blue/gray fingernails or lips.</p> <p>2 Call 911 and give naloxone If no reaction in 2-3 minutes, give second naloxone dose in the other nostril (medication comes in two packs).</p> <p>3 Follow 911 dispatcher instructions Dispatcher may provide instructions for rescue breathing and/or CPR.</p> <p>health.mil/opioidsafety For more information about accessing naloxone, talk to your pharmacist or provider.</p>	[Facebook, Instagram, Twitter, intranet, etc.]
5			<p>Accidental overdoses happen, but you can be prepared. Ask your provider or pharmacist about naloxone.</p> <p>Learn more at health.mil/opioidsafety #Naloxone #NaloxoneSavesLives #CarryNaloxone</p>	<p>DID YOU KNOW? You can reverse an opioid overdose with a simple nasal spray. Learn more at health.mil/opioidsafety</p>	[Facebook, Instagram, Twitter, intranet, etc.]